



2023 Alberta Fires

Immediate Support to Not-for-Profit Organizations

How the Red Cross helps

Thanks to the generosity of donors, and with the support of the Government of Alberta and the Government of Canada through the 2023 Alberta Fires donation match, the Canadian Red Cross has launched the Immediate Support to Not-for-Profit Organizations program to provide urgent support to those affected by wildfires across Alberta.

Who can apply?

Community organizations (registered charities and non-profits) who meet the criteria outlined below may apply for \$5,000 in funding:

- ▶ Are registered federally, provincially, or territorially and are in good standing
- ▶ Were in operation on or before **January 1, 2023**, and are located in and operating in Alberta
- ▶ Provide services to individuals relevant for wildfire impacts including, but not limited to, the provision of food, shelter, and mental health and wellbeing supports
- ▶ Must be aligned to the **Red Cross / Red Crescent's Fundamental Principles**

AND meet at least one of the following set of criteria:

- ▶ Operates in an area of Alberta that was or is on evacuation order
- ▶ Is actively providing, or intends to resume providing, services (identified above) to their community

OR

- ▶ Operates in an area that is supporting residents evacuated from impacted areas
- ▶ Are experiencing an increased demand for their services (identified above) by individuals who were directly affected by the wildfires

When to apply?

Applications opened on **May 18, 2023** and will be accepted until **July 14, 2023**.
The application deadline may be extended based on the wildfire activity in Alberta.

For more information and to apply:

www.redcross.ca/2023albertafires

Call the Canadian Red Cross at 1-800-863-6582, Monday to Friday from 8 a.m. to 6 p.m. (MT) or contact us at notforprofitsupport@redcross.ca